

# 3001 Concentrate

3001 is a new surface protection product to reduce water absorption, efflorescence, moss and algae buildup on mineral substrates. 3001 is a concentrate, that will be diluted prior the application with 9 parts of tap water. Therefore, each litre of 3001 concentrate will give you 10 litre of ready to use, penetrating sealer.

Traditional solvent based products have high water repellent values, but fail to meet modern environmental standards. 3001 is the most sustainable penetrating sealer on the market.

The product has deep penetrating properties, without the use of any hazardous hydrocarbon solvents, or substances. 3001 is nearly odour free and still matches and even outperforms conventional sealer solutions. The extreme reduction of the water absorption results in fast drying surfaces were moss and algae will not find the appropriate growing ground. Slippery surfaces and unsightly discolourations can be avoided and the risk of falls can be significant reduced.

Supplying such a usual voluminous building product as a concentrate is truly ground breaking, and has significant financial benefits.

## High penetration

3001 shows very high penetration.



## Moss and Algae reduction

Fast drying surface , less microbial growth and less slippery surfaces.



## Durable

Last up to 10 years on horizontal surfaces and up to 15 years on vertical surfaces



## Reduced Costs

up to 90 % cheaper to transport  
90 % reduced packaging material



# HOW MUCH is your penetrating sealer costing you?

Nanovations 3001 in comparison to other penetration sealers, is significant more cost effective.

When compared to well known brands, 3001 can be up to seven times cheaper.

Sound incredible ? Well, here are some numbers:

20 litre 3001 can treat up to 1000 m2 of concrete.

To do the same area with a old style sealer, you need appr. 250 - 300 litres.

And there is more: If you have to transport for example 250 litre for a 1000 m2 ( 9000 sq.ft.) project, the transport cost alone can make up 40 % of the costs of what you pay for the amount of 3001 required for such a job.

And think about the packaging left.

90 percent less rubbish. For every 1000 m2 this is nearly half a cubic metre of plastic rubbish , that you don't need to look after.

3001 saves you real money on each project.

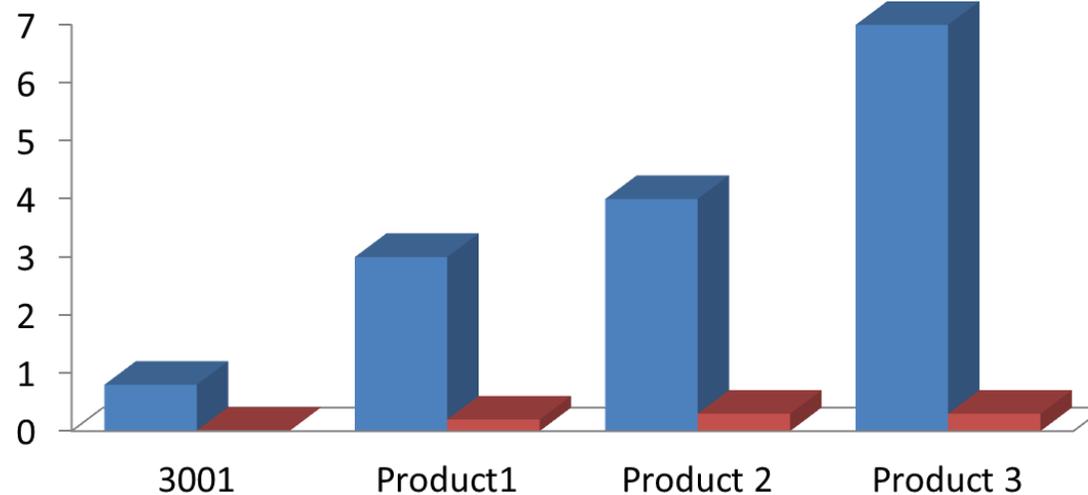
The table shows how much product is required to treat a certain area size of concrete

Area	3001	Product 1	Product 2	Product 3
	200ml/m2	200ml/m2	250ml /m2	300ml/m2
50 m2	1 litre	10 litre	12 litre	15 litre
100 m2	2 litre	20 litre	24 litre	30 litre
200 m2	4 litre	40 litre	48 litre	60 litre
500 m2	10 litre	100 litre	120 litre	150 litre
1000 m2	20 litre	200 litre	240 litre	300 litre

3001

## Product cost comparison

■ Product cost per m2 in \$ ■ Transport Cost m2



3001

3001